

Musical Soul Food Festival

3 YEARS

In just 3 short years, the Musical Soul Food Festival has become one of the most popular events on the East Coast. Over 42,000 music fans traveled to Hampton Roads to attend the annual festival.

Let's talk about 2019!

Event Sponsorship: Music & Entertainment



4th MUSICAL SOUL FOOD FESTIVAL

Coming Summer 2019
East Coast's Largest Gospel Music Festival

did you know?

70% Consumers say they feel more positive about a brand after viewing content from experiences and events.

Source: Condé Nast, Event Track 2017 Study, Event Marketer

Sponsorship benefits:

- ✓ ONSITE ENGAGEMENT WITH 20,000+ ATTENDEES
- ✓ BRANDING, SAMPLING, POP UP SHOPS & VENDING
- ✓ EXCELLENT MEASURED MEDIA RESULTS
- ✓ BRANDED CONTENT INCLUSION IN EVENT MARKETING
- ✓ STRONG SOCIAL & DIGITAL ENGAGEMENT

Audience + Connection = Results

Our Roots Run Deep. Go Local.

MSFFest takes place in Hampton Roads - A destination where our customers love to travel with family & friends

Be Culturally Revelant

Music has always been a universal language that inspires and unites people of all backgrounds. MSFFest has quickly become a popular family-friendly event by thousands of influentials and savvy consumers

We're Tuned To Our Customers' Frequency

Engage tens of thousands of consumers via live event, radio, TV, social, digital and mobile platforms

We Put Customers First

What matters to them should matter to you.

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